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BUSINESS

VECTOR TO PRODUCE CIGARETTES AT TEMPORARY SITE IN DURHAM  
FROM STAFF AND WIRE REPORTS

The sound of cigarettes rolling off the manufacturing line will return to the Bull City - at least for a while.

In preparation for the launch of a new cigarette, Vector Tobacco, a sister company of the Liggett Group, will churn out millions of the new smokes starting later this month at a former Liggett manufacturing site in Durham.

The new cigarettes, which will be sold under the name "Omni", are being touted as a safer alternative to the conventional product.

The company will begin making 15 million to 20 million cigarettes per day to prepare for a nationwide launch in October. The machines will run for 20 to 25 days to build up a supply of at least 300 million Omni cigarettes for the introduction.

Vector Tobacco will use the former Liggett New Cigarette Factory building until a manufacturing site is built in Roxboro.

---- INDEX REFERENCES ----

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